

Network Regression and Visualizing Distributions

Jeff Reminga

The CASOS Center
COS Program, School of Computer Science, Carnegie Mellon
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Agenda

- Standard Regression
 - Show how to run a regression using node-level measure and attribute values
 - Node-level means one value per node, a vector of values
 - This is standard, textbook regression
- Network Regression
 - Show how to run a regression using link-level data
 - Link-level means one value per link, a network of values
 - This is network regression
 - QAP Techniques deal with the dependence of the link values (violation of the independence of observation assumption)

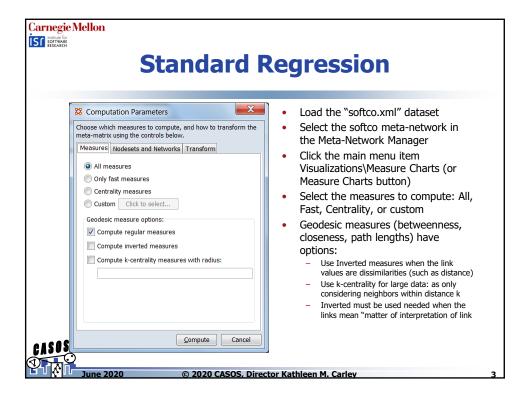


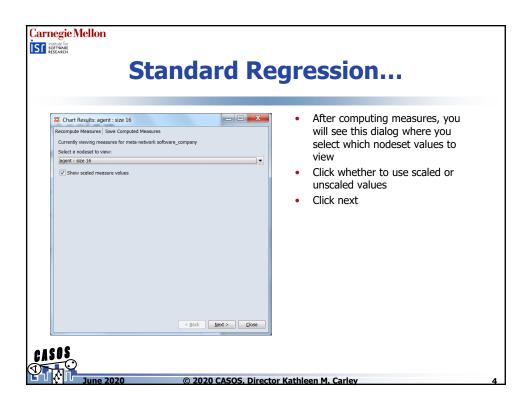
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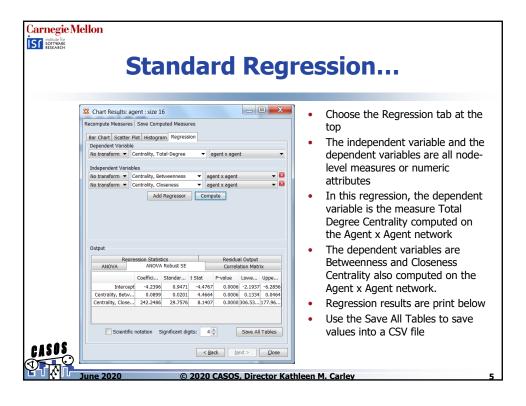
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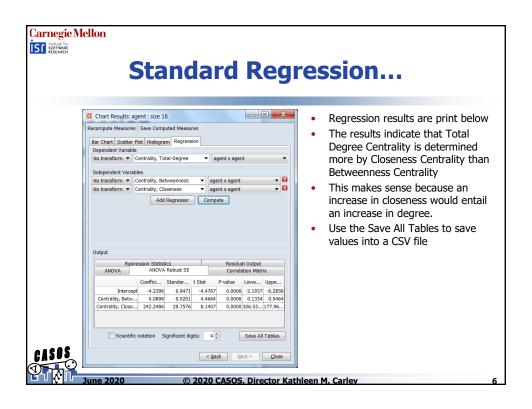
















Network Regression

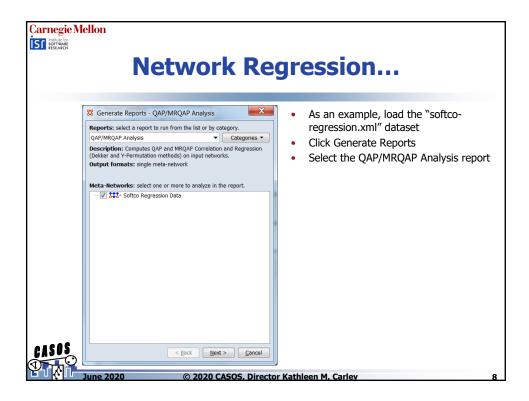
- In Standard Regression the unit of analysis is a node, and node-level measure and numeric attribute data was used
- In Network Regression the unit of analysis is the dyad (a pair of nodes), and ORA lets you input three types of data:
 - A network directly, such as an Agent x Agent network
 - A vector of node-level numeric attributes (such the Age of each node) repeated by row or column to form a network
 - A vector of node-level measure values (such as Betweeenness Centrality) repeated by row or column to form a network
- Mathematically, the same calculations are used as those in node-level regression
- The link values are "stretched out" into a vector and then input into the standard regression routines
- Special techniques are used to handle the lack of independence of observations in the link-level observations, namely, Multiple Regression Quadratic Assignment Procedure (MRQAP)



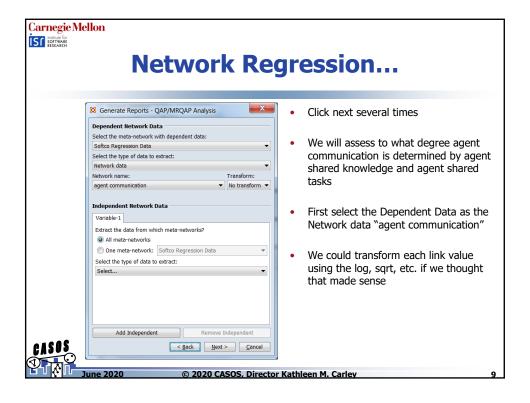
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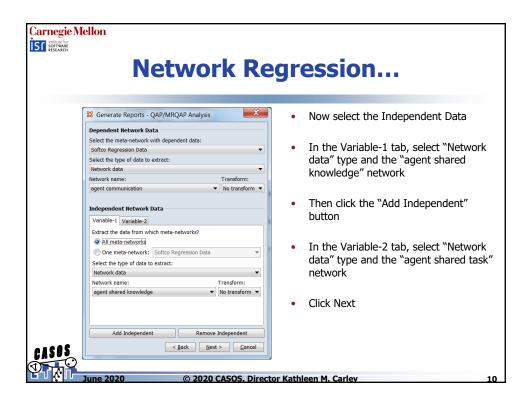
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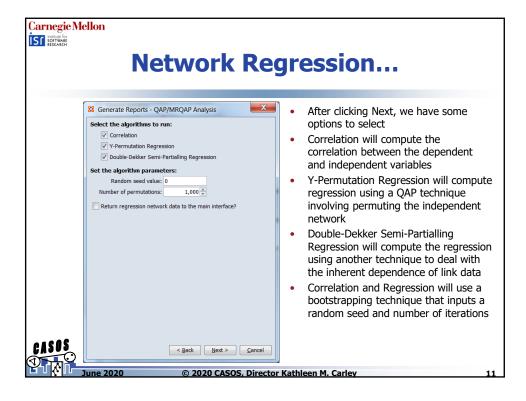


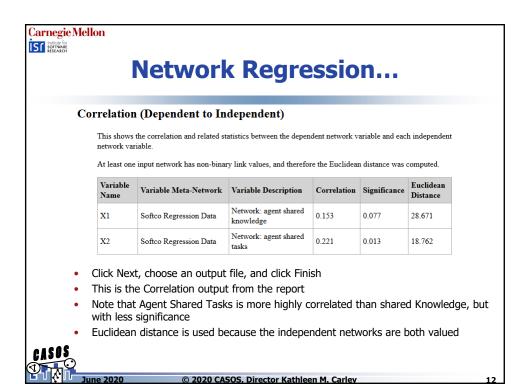




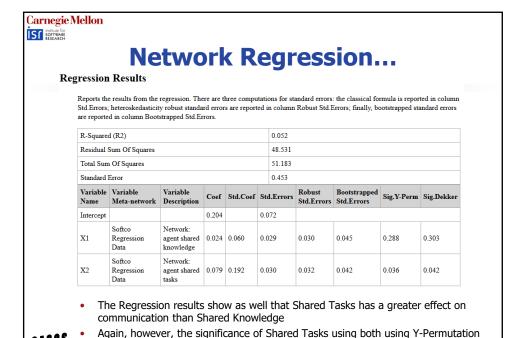












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